price — owners / Agents / Buyers | Best

marketing - lots of buyers | reduce your costs

Method - Auction vs for sale

Timing -

Fee - ~~2.5%~~ | ~~1.5%~~

why us

Your situation

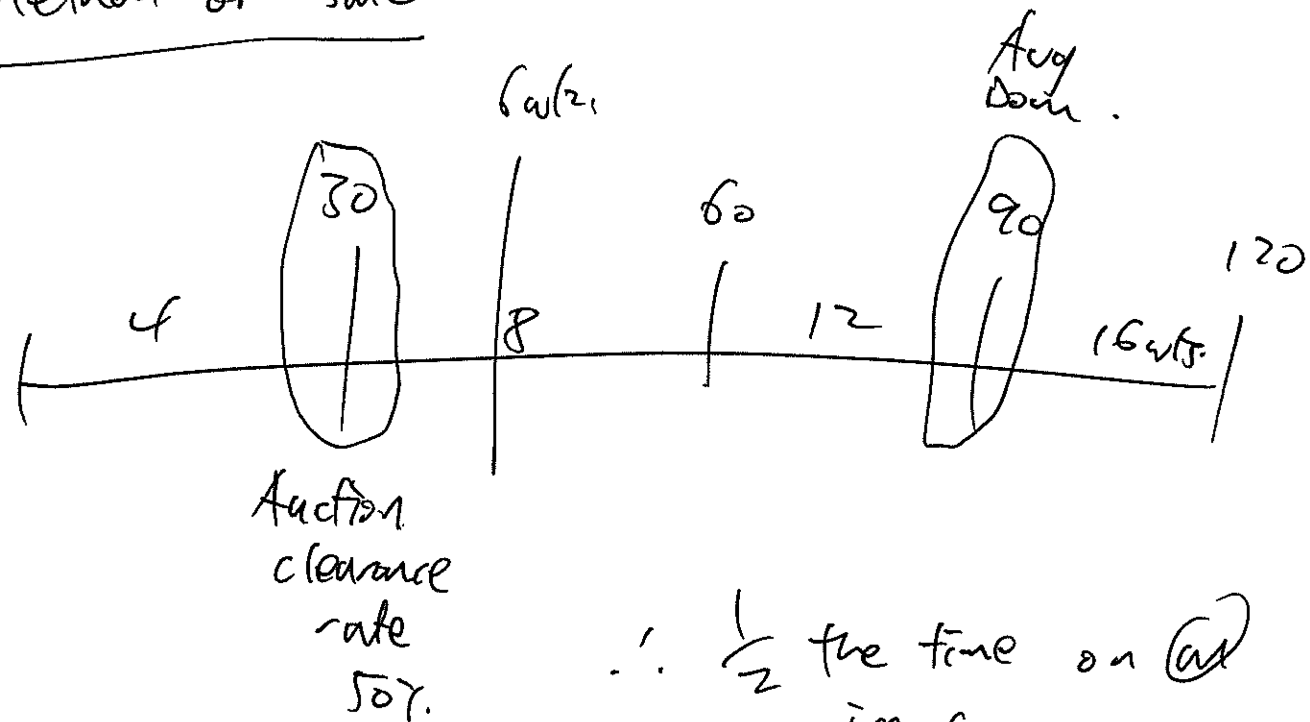
-
-
-

Selecting an agent

-
-
-
-
- Trust

- track record
- Access to buyers
- DOM

Method of sale



∴ $\frac{1}{2}$ the time on a
i.e. 6wks as opposed to 12
∴ $\frac{1}{2}$ marketing cost
2 x chance of selling

Auction time:
Open time:

Marketing:

Reach - How far

Frequency - How often

- Database (list of buyers)
- Internet - photo time
- Newspaper
- Signboard
- Brochure

- Indicators of interest
- opens
  4wks x 10 people
  = 40 people
  20
- 2nd appointments
  6 people
  3
- offers / Bids
  2-3
  people
  0-1

Price

Owners price:

((Cost + spent + need)

Agents price:

Market knowledge

Buyers price:

- What's on the market - $600k
- What's recently sold -$570k

How do you feel about that price?

- competition.

Summary:

price - 570-600k - ↑N 620k

(M) - campaign 2 $4500 visa

Method - Auction 21st next month

timing - 23rd

Fee - 2.2% inc GST.

why us